

NEWSLETTER

THE HERE AND *MEOW* OF DENTISTRY IN CELINA

“I’m no chicken!”

At Bobcat Dental, we hear that a lot. It’s not uncommon to be a bit apprehensive about having dental work done. Admittedly, we know that there are other places you’d rather be. For some patients, however, the anxiety is too great to overcome without assistance.

Dental anxiety is an epidemic in the United States. Studies show that over 30 million Americans are afraid to go to the dentist. For the majority of those 30 million, their phobia runs so deep that they will put off dental work until they’re in excruciating pain, coming in only when the tooth pain becomes unbearable.

Dental anxiety affects people for many reasons. Some are embarrassed of their teeth because they know they haven’t taken care of them. Some had a terribly painful experience at a dental office in the past and decided to never go back. Sometime people are just overwhelmed with the price. Whatever the reason, dental problems don’t simply go away. Eventually, you have to overcome that anxiety for your own good.

Never fear! You have options.

At Bobcat Dental, we have a wide range of sedation options to select. Conscious sedation can be pill sedation or gas sedation. Pill sedatives, taken orally, can be used for light anxiety. Nitrous oxide, also known as laughing gas, can also be used to maintain the desired state of relaxation. IV sedation, or deep conscious sedation, is an option for patients with deep anxiety. With deep conscious sedation, patients will remember little or nothing about the experience, but patients will still be able to hear and follow commands during the procedure.

For people that have financial anxiety about the cost of dental work we have affordable and flexible payment plans for all budgets.

Have sensitive teeth?

Sedation dentistry may be a good option for you, too. Although tooth sensitivity can be a sign of a cavity or many other dental problems, some patients simply have more sensitive teeth than the rest of us. Let us know. While sedated, we can perform a wide array of dental services, including (but not limited to) cleanings, fillings, root canals, and extractions.

To further ease your anxiety, Bobcat Dental also has massage chairs and personal headphones to help you ‘zone out’ while we do what we do best. We’re also experts in pediatric dentistry. Bobcat Dental’s staff has years of experience working with youngsters. We will be extra gentle when taking care of your kids’ teeth, because we want them to keep their beautiful smiles for life.

Guess the secret word by finding all the bold-black letters in this newsletter. Mention the secret word at your next visit and you’ll win \$10 off your general cleaning!

expires MAY 25, 2011



BEFORE



AFTER

Not happy with your smile?

Bobcat Dental can fix that. A healthy, attractive smile fosters confidence in all aspects of life. That's why we provide a wide range of elective cosmetic services. We offer porcelain inlays, onlays, and crowns, as well as porcelain veneers for the front teeth to fill in gaps and enhance color. In-office whitening can whiten your teeth several shades in 90 minutes. We also offer a home whitening kit that uses custom-made trays that requires 30 minutes over 8-10 days. If you need to balance or correct your bite, we do a full-mouth rehab by affixing crowns to several (or all) teeth. If you aren't happy with the shape of your dentition, we can use a method called dental recontouring to get them to be exactly the shape you want them to be.

Best of all, we use intra-oral cameras so that you can see what we see on a large monitor nearby. Getting to observe the dental work being done is a great way to view the transition into a better smile.

Bobcat Dental's services also include NTI devices for TMJ and migraine patients, as well as night guards (for patients who grind their teeth at night), snore guards, and custom mouth guards for athletes. More detailed services, including deep cleanings to help treat periodontal disease, application of dental sealants, and oral cancer screenings, are also available.

Worried about cost? Don't be.

Financing has never been easier for patients with little or no dental insurance. We offer 0% financing and low interest financing options through CareCredit. Additionally, we offer financing through Check90, which is ideal for candidates who have imperfect credit. We have other discounts that may apply to you. Patients paying for their dental work in cash will automatically receive 10% off of their total cost. Senior citizens will also receive 10% off for any dental care at Bobcat Dental.

Come in, kick back, relax, and leave with a happier, healthier smile. There's no need to wait any longer. Check us out at BobcatDental.com, or give us a call at (972) 382-2900.



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